



SAUTEE NACOOCHEE CULTURAL CENTER

For Immediate Release

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The Heart and Heritage of Northeast Georgia's Mountains

Revealed Through New Mobile Phone App

Sautee Nacoochee, GA: Thanks to a new project led by the Sautee Nacoochee Community Association (SNCA), visitors, families and students can now discover sites of historic and cultural significance throughout White County using a new, free mobile phone app.

“Explore Helen Sautee GA” provides maps, directions using your location, and a talking guide to direct you to nearby key points of interest. It covers landmarks and landforms from the 19th century county courthouse in Cleveland to the Stovall Covered Bridge and the ancient trail that became the Unicoi Turnpike. Information about folk potters and pottery shops and collections are identified by the app as well as picturesque “view-sheds” sought-out by plein air artists; further links provide a wealth of additional information for the curious traveler.

Guidelines for inclusion in the app are based upon the National Register of Historic Sites parameters.

“Explore Helen Sautee GA” is free and available to download from app stores in iPhone and Android versions. No phone? Then pick up a brochure of the basic tour at hotels or tourist offices across the region, or at the Sautee Nacoochee Center, the starting point for all tours.



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These tours reveal both ancient and modern stories of Sautee Nacoochee. Two millennia of Native American life were followed by two centuries of rapid change – people growing food, mining gold, lumbering forests, enduring slavery, the Civil War, reviving agricultural wealth, weathering the Great Depression and more war, and lately, developing tourism. Railroads, automobiles, telephones and tourism have changed how life is lived here, but what has not changed is the deep sense of community that treasures its people and the rich, beautiful land.

The app and brochure were produced by SNCA, a 501(c)3 non-profit organization, which is located at 283 Highway 255 N, Sautee Nacoochee, GA 30571. Offices are open business hours Monday to Friday. The galleries and museums are open 7 days a week except certain holidays. Check at www.snca.org for more information on hours and special events.

SNCA is member-based organization serving White and Habersham Counties and all of northeast Georgia. Its mission is to value and nurture creativity, along with the historical, cultural and environmental resources of the Sautee and Nacoochee Valleys and surrounding area. The Cultural Arts Center, Heritage Site and Folk Pottery Museum of Northeast Georgia are properties of SNCA. For more information, visit www.snca.org or call 706-878-3300. ***