

SNCA Heritage Series Information for Instructors

Invitation, Purpose and Guidelines, Brainstorming List, Instructor Application

SNCA is privileged to have among its community many, many craft and art folks with incredibly varied skills. Each one of you has tried many forms of art or craft. While you may specialize in one, you have experience with many different forms. This series is intended to highlight your many skills while honoring those who came before.

“We value and nurture individual creativity, along with the historical, cultural, and environmental resources of the Sautee and Nacoochee valleys and surrounding areas.” from SNCA Mission Statement

“In an area rich in history and cultural heritage the Center supports the preservation and archiving of the area's past to help inform the community's journey into the future. The Sautee Nacoochee History Museum maintains collections of artifacts and memorabilia that chronicle the inhabitants of the area going back as far as 12,000 years or longer.”

GOAL—The Heritage Arts series continues the rich history of the Center by presenting 12 classes that enable participants to learn crafts and art from bygone eras. The classes will begin in January 2023 and be taught once monthly through December 2023. We'd love for this to become a yearly event!

CLASS LENGTH and FEES—There is no fee to apply for or teach a class. Each class will be either a half day or full day class taught by one of our many local artists. The cost for students for a half day class will be \$45 (set by SNCA) plus a materials fee which will be set by the artist/teacher presenting the class. The artist/teacher will earn 75% of the course fee while 25% of the course fee will go to SNCA to cover facility and marketing costs. A full day class will be \$90 (set by SNCA) plus a materials fee which will be set by the artist. The artists will earn 75% of the full day fee while 25% will go to SNCA to cover facility and marketing costs. SNCA will not take a percentage of the materials fee. Example: 1 half day class with 10 people = \$450 with \$337.50 to artist/teacher and \$112.50 to SNCA. Materials fee of \$25 per student goes totally to artist.

MARKETING—SNCA will send out flyers, list courses on website in calendar, include in e-updates and newsletters and have flyers available at the Center for guests to pick up. We encourage artist/teachers to include info in their social media.

A discount of 10% will be offered to each customer who signs up and pays for 3 or more classes at one time

WHAT IS HERITAGE CRAFT/ART?— Heritage art and craft are difficult to define. We must think back before computers, internet, current commercial processes and products, global enterprise and plastic. Think about our ancestors who made due with what they had, until they could get to town for more, or wore out their current clothing so they could reuse it for something else. Think about our Native Peoples, enslaved peoples and early immigrants. They created many things to enrich their lives and ease their burdens. They told stories, wrote poems, created beautiful clay items without a kiln, baskets, musical instruments, utensils, rugs, clothing, artwork, all without art stores, fabric stores or woodworking stores easily available. Many had no training, or examples to learn from. These are the types of art and craft that will be a part of the Heritage Craft and Art Series. Please see the attached brainstorming list, which is only a beginning of the possible course ideas.

INTENDED AUDIENCE—These courses are intended for adults. Children, with accompanying adult supervision, can be involved, if the artist/teacher believes the child can be successful with the project. We anticipate that most of the participants will be individuals who have little to no experience making a craft or art, so we encourage the creation of a very basic beginner course. A project that can be completed in one session will encourage the aspiring student. If more courses are desired, this can be arranged through the SNCA Gallery Director.

As well as focusing on the beginning skill, and a Heritage art, a bit of information about the history surrounding the craft or art will be interesting for the participant. Samples are always appreciated.

NUMBER OF COURSES—There is no limit to the number of courses an artist/teacher can apply to teach. Preference will be given to the person who has not already had a class accepted.

WHERE COURSES ARE TAUGHT—All classes will be taught on the SNCA campus. Options for classroom space are the art studio, Crittenden conference room, Pottery Museum art studio, Gym, Community Hall and porch, Theater, BBQ Shed, park, Peace Garden, outdoor stage.

NUMBER OF PARTICIPANTS—Classes will be a minimum of 2 to a maximum of 10 participants, unless artist/teacher indicates other options are acceptable to their class. Artist/teacher can express preference in application.

SCHEDULE—Classes will be scheduled 1 per month, January 2023 through December, 2023. Continuing into 2024 would be a welcome prospect! Artist/teacher can express preference in application. Room assignment will be made based on teacher preference and SNCA availability. Half day courses will begin at approximately 10AM and go until 2PM. Full day classes will begin at 9 and continue until 4, including a break.

APPLICATION PROCESS—Please share your passion and many talents by applying to teach a half day or full day class. Acceptance is determined by appropriateness to the spirit of the Heritage Craft and Art series goal and your juried sample. The application requires a picture of your intended course project which will be used in marketing materials. Applications will be accepted beginning September, 2022. Acceptance will be on a continuous basis, first come, first accepted, until November, 2022. At this point, the marketing materials must be printed! Please complete the attached application online.

SNCA Heritage Art Series: Craft and Art from a bygone era
Brainstorming list of craft/art to teach in 4 or 8 hours
Please feel free to suggest something Not on this list!

Broom making:

Candle making:

Cloth design: dyeing with non-commercial ingredients, printing with vegetation...

Clay: basic bowl, sculpture, marbles...

Doll making: clothespin, rag, doll cloths, prairie string doll...

Jewelry: bead making, bead stringing, chains...

Knot making: simple knots, macrame'...

Gardening/Herbalist/Foraging:

Glass:

Metal work: chain mail, hammering...

Music: flute, pipe, dulcimer, ukulele, shape note singing...

Nature: arranging, flower pressing...

Open hearth cooking:

Painting/Drawing: basic drawing, pencil, chalk, oil, tromp l'oeil...

Paper: folding, cards, book binding, decoupage, quilling, paper making...

Performance: story telling, dance

Photography: hand coloring photos (no computer)...

Reeds/cane: basket making, placemat, chair caning, masks, flute...

Soap: making, carving...

Stone: carving

Textiles: knitting, crochet, embroidery, other needle arts, weaving, hand sewing, creating a pattern, leather, felting, spinning, rug hooking, braided, latch hook, lace...

Verbal and written:, poetry, story writing, ancestor stories, calligraphy...

Wood working: basic carved utensils, whirligig, wood burning, whittling, rattle, walking stick...

Thank YOU for sharing your talents,
helping us honor our heritage and bring craft and art into our futures.